



23RD INTERNATIONAL CONFERENCE ON AQUATIC INVASIVE SPECIES

Meeting challenges with innovation

PARTNERSHIP OPPORTUNITIES



May 12-16, 2024

Halifax Convention Centre
Halifax, Nova Scotia, Canada



The conference is co-hosted by Dalhousie University and Nova Scotia Fisheries & Aquaculture, with the support of Canada's Invasive Species Centre, the ICAIS Secretariat.



Please join us for the **23rd International Conference on Aquatic Invasive Species, ICAIS 2024**, to be held **May 12-16, 2024**.

ICAIS is the most comprehensive international forum to address new and emerging issues related to aquatic invasive species (AIS) in freshwater, marine and estuarine environments.

ICAIS provides an international platform for the presentation of research to advance global action to limit the introduction and spread of AIS worldwide and serves as a catalyst for international collaboration on research and management projects.

ICAIS covers a wide range of topics, including species biology, risk assessment, prevention, management and control methods; ecosystem impacts and restoration; public education and outreach initiatives.

Through knowledge sharing and networking, **ICAIS** connects those involved in science and policy with practitioners and industry professionals on the front lines of AIS prevention and management.

Partnership at a Glance

Choose a level from below or customize a partnership that's the right fit for your organization and budget.

Partnership Benefits	Citadel CAD \$20,000 US \$15,000	Bluenose II CAD \$10,000 US \$7,500	Peggy's Cove CAD \$7,000 US \$5,000	Bay of Fundy CAD \$5,000 US \$3,500	Halifax Waterfront CAD \$3,000 US \$2,500
Recognition					
Opportunity to provide brief remarks during the partners' reception	✓				
Opportunity to introduce a keynote speaker	✓	✓			
Recognition from the podium during opening and closing plenary sessions, and at other appropriate times	✓	✓	✓	✓	✓
Logo projected in continuous loop during program-free times	✓	✓	✓	✓	✓
Collateral					
Complimentary registrations	6 in-person (or 12 virtual)	3 in-person (or 6 virtual)	2 in-person (or 4 virtual)	1 in-person (or 2 virtual)	1 virtual
Invitations to private reception	6	3	2	1	1
Exhibit space	✓	✓	✓	✓	
Marketing & Promotion					
Announcement of the partnership through ICAIS social media	✓	✓	✓	✓	✓
Logo displayed on the conference website hyperlinked to your website	✓	✓	✓	✓	✓
Logo included in all communication materials	✓	✓	✓	✓	✓
Logo on signage displayed at the venue throughout the conference	✓	✓	✓	✓	✓
Logo and 300-word organization profile in the conference program	✓	✓	✓	✓	✓



Citadel

**CAD \$20,000
USD \$15,000 +**

*(contributions beyond CAD\$20,000
will receive additional benefits)*



Opportunity to provide remarks
during partners' reception



Announcement of the partnership
through ICAIS social media



Opportunity to introduce keynote
speaker



Logo on the ICAIS website with
a link to your website



Recognition from the podium and logo
projected during program-free times



Logo in electronic communication
materials



6 Complimentary conference
registrations (or 12 virtual)



300-word organization profile and
logo in the final Conference Program



Complimentary exhibit space



Logo in on-site signage



6 tickets to private partners'
reception



Bluenose II

CAD \$10,000
USD \$7,500



Opportunity to introduce keynote speaker



Announcement of the partnership through ICAIS social media



Recognition from the podium and logo projected during program-free times



Logo on the ICAIS website with a link to your website



3 Complimentary conference registrations (or 6 virtual)



Logo in electronic communication materials



Complimentary exhibit space



300-word organization profile and logo in the final Conference Program



3 tickets to to private partners' reception



Logo in on-site signage



Peggy's Cove

CAD \$7,000
USD \$5,000



Recognition from the podium and logo projected during program-free times



Logo on the ICAIS website with a link to your website



2 Complimentary conference registrations (or 4 virtual)



Logo in electronic communication materials



Complimentary exhibit space



300-word organization profile and logo in the final Conference Program



2 tickets to private partners' reception



Logo in on-site signage



Announcement of the partnership through ICAIS social media



Bay of Fundy

CAD \$5,000
USD \$3,500



Recognition from the podium and logo projected during program-free times



Logo on the ICAIS website with a link to your website



1 Complimentary conference registration (or 2 virtual)



Logo in electronic communication materials



Complimentary exhibit space



300-word organization profile and logo in the final Conference Program



1 ticket to to private partners' reception



Logo in on-site signage



Announcement of the partnership through ICAIS social media



Halifax Waterfront

CAD \$3,000
USD \$2,500



Recognition from the podium and logo projected during program-free times



Logo on the ICAIS website with a link to your website



1 Complimentary conference registration (virtual)



Logo in electronic communication materials



1 ticket to private partners' reception



300-word organization profile and logo in the final Conference Program



Announcement of the partnership through ICAIS social media



Logo in on-site signage



OYSTER PROGRAM

The ICAIS 2024 **Oyster Program** is an initiative to promote increased diversity by attendees from countries where financial burden is an obstacle to participation in-person or virtually.

- ♦ Applications will be accepted from citizens of countries where resources to support attendance at international conferences is inadequate or non-existent.
- ♦ Citizens who self-identify as BIPOC (Black, Indigenous, persons of colour) who demonstrate a financial need.

Please consider an add-on to your level of support. A \$1,000 contribution to the **Oyster Program** provides the following additional benefits.

- ♦ Oyster Program recognition.
- ♦ Oyster Program certificate of appreciation.
- ♦ Your organization listed on the Oyster Program Honour Roll
(*on-site signage in the conference program and posted on the ICAIS website*).
- ♦ Recognition at appropriate times during the conference.

Other levels of contribution towards the Oyster Program are appreciated and benefits will be tailored to the level of contribution. Contact the **Conference Administrator** for details.



ICAIS 2024 PARTNERSHIP FORM

To confirm your organization's partnership, please complete this form and submit to the Conference Administrator: icais@invasivespeciescentre.ca

An invoice with payment options will be sent by email to the contact person named below and a receipt will be issued once payment has been processed.

Company Name

Postal address

City

Prov/State

Postal/Zip Code

Contact Name

Contact Business Title

Contact Email

Contact Tel

Signature

Date

Signatory's Business Title

Partnership Level

Company Logo: If you are a returning partner, please indicate if we can use the same logo as we have on file from the last ICAIS (no need to resend files). Please insert an X in the appropriate box below.

☐ We confirm that you can use previous logo

☐ New logo files attached

If you are submitting a new logo, please provide it in .jpg format for electronic applications and as a vector illustration (e.g., Adobe Illustrator, .eps, etc.) for print production.