



Integrated Approach to Managing Mussels

Resources and Benefits

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Introduction – 6 elements

- Organization
- Planning
- Communication & Documentation
- Engineering / Science
- Work Management
- Monitoring & Feedback



Organization

- Internal vs. external org.
- Support others & they will support you.
- Managers don't like to make decisions (not technical experts)
- Mother Nature (environment) has the last word
- It is easier to maintain good performance than to recover



Planning

- Mussels & business have different calendars
- Plan on Murphy's Law
- A plan is only a reference against defined goals.
- Murphy's law means that the best place to be is ahead of plan.



Communication & Documentation

- Health report
- Controlled documents
- Uncontrolled documents
 - Record of conversation
- Memories can be short. Print is permanent.



Health Report

- Positive indicators
- Identifies areas for focus to improve
- Helps set priorities
- Communicates needs
- Record of status & achievement
- Cornerstones – personnel, infrastructure, implementation, equipment



Engineering / Science

- English may be spoken but we still speak different languages
- Be aware of the information context
 - assumptions
 - application
 - source (empirical – experimental)
 - purpose



Work Management

- Teamwork
 - define your team
 - support your team
- Mother Nature will surprise
- Look ahead for the long term



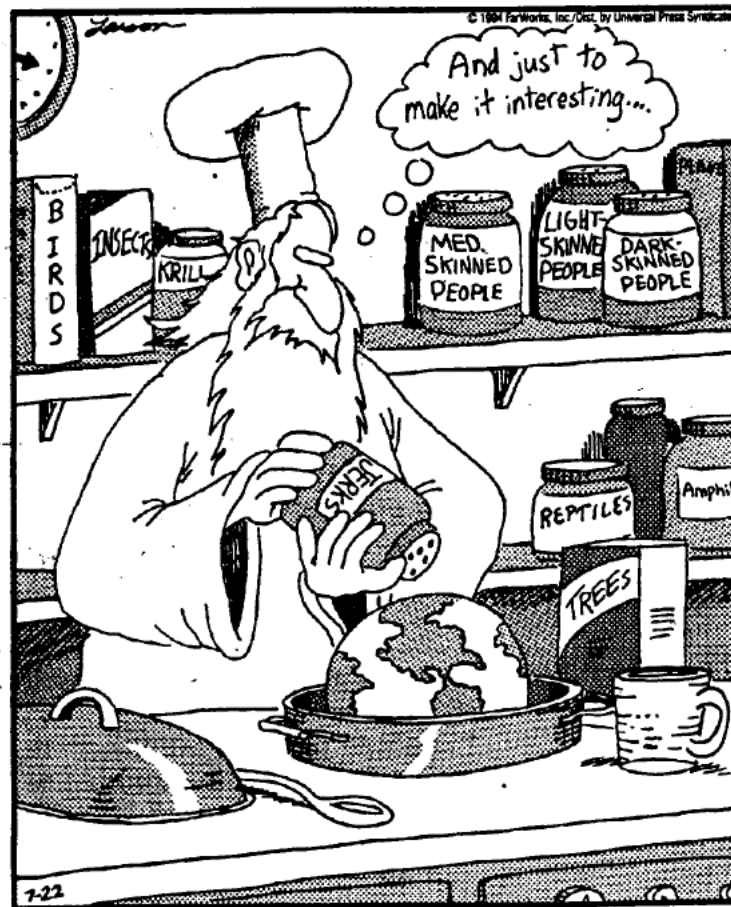
Monitoring & Feedback

- Required to:
 - define the extent of the problem
 - measure progress of success
 - focus area for improvement
- Helps to assess risk
- Part of business planning and support

Life's Challenges

THE FAR SIDE

By Gary Larson





Questions

There is no silver bullet
(for mussels or people)